



Leaders in Corporate Responsibility Join Forces to Support the M-Enabling Summit

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BETHESDA, MD (April 7, 2014) – The **M-Enabling Summit** is proud to announce that Sprint, recently awarded Quality Services for the Autism Community (QSAC) Change Maker Award for its commitment to accessible mobile technology, has become a Gold Sponsor at the 2014 event taking place June 9-10 in Washington. D.C.

Sprint has made accessible solutions one of its top priorities, offering a variety of products and services designed to accommodate various accessible needs. Their sponsorship of the **M-Enabling Summit** further reinforces the commitment to the disability community.

“We are proud to bring innovative solutions to market that empower and connect individuals with disabilities,” said Mike Ellis, National Director for Sprint Relay. *“Our focus at Sprint continues to be on how we can develop the very best in accessible technology, understand consumer needs and trends, and to ensure a level playing field for all communication needs. The **M-Enabling Summit** offers invaluable insight to help organizations like Sprint, do just that.”*

The **M-Enabling Summit** is the premier global event dedicated to accessible mobile technology for senior citizens and users of all abilities. The 2014 event will run under the theme *“Accessibility: A Driver for Mobile Innovation,”* will be entirely dedicated to reviewing how to best promote and implement accessible mobile communications and services for senior citizens and persons of all abilities.

Experts at the forefront of the industry will discuss accessibility solutions for mobile application areas such as special education, financial services, travel and tourism, veterans, emergency services, smart homes, e-government as well as mobile assistive solutions for people who are deaf and hard of hearing, blind or with physical or cognitive disabilities.

As the mobile market continues to expand at a rapid pace, there is an essential need to provide applications and services to one of the fastest growing user groups, senior citizens and users of all abilities.

Other industry leaders lending their support to the **2014 M-Enabling Summit** include Hewlett Packard (HP), IBM, Microsoft, T-Mobile, DORO, and SSB BART Group, all of whom have signed on as sponsors of the prestigious two-day conference and showcase.

The **M-Enabling Summit**, held at the Renaissance Arlington Capital View Hotel, is a must attend event for any organization whose customers include senior citizens and persons with disabilities.

For additional information on registering to attend the M-Enabling Summit, visit www.m-enabling.com

Follow us on Twitter: @mEnablingSummit #menabling14

About G3ict:

G3ict – the Global Initiative for Inclusive Information and Communication Technologies – is an advocacy initiative launched in December 2006 by the United Nations Global Alliance for ICT and Development, in cooperation with the Secretariat for the Convention on the Rights of Persons with Disabilities at UNDESA. Its mission is to facilitate and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities (CRPD) promoting digital accessibility and Assistive Technologies. Participating organizations include industry, academia, the public sector and organizations representing persons with disabilities. G3ict relies on an international network of ICT accessibility experts to develop practical tools, evaluation methods and benchmarks for States Parties, Disabled Persons Organizations and corporations. G3ict organizes or contributes to awareness-raising and capacity building programs for policy makers in cooperation with international organizations, such as the ITU, ILO, UNESCO, UNITAR, UNESCAP, UN Global Compact and the World Bank. G3ict produces jointly with ITU the e-Accessibility Policy Toolkit for Persons with Disabilities (<http://www.e-accessibilitytoolkit.org>), as well as specialized reports which are widely used around the world by policy makers involved in the implementation of the CRPD. For more information, please visit www.g3ict.org

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For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on four continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For more information please visit www.ejkrause.com